



BACHELOR OF BUSINESS ADMINISTRATION (BBA)

4-Year • 8-Semester • 240 ECTS

Complete Programme Curriculum & Syllabus

Docversity University

A4 Programme Handbook

Version 1.0 • August 2026

Internationally benchmarked curriculum design

Programme Status & International Benchmarking

Important: This document is a curriculum and syllabus framework for Docversity University. It is designed for international comparability and quality assurance; it does not, by itself, constitute external accreditation, degree recognition, or legal authorization. The University must obtain approval from the competent national regulator and/or accrediting bodies applicable to its jurisdiction.

- 240 ECTS across four academic years; 60 ECTS per academic year and 30 ECTS per semester.
- Learning-outcome and continuous-improvement architecture benchmarked to current AACSB Global Standards for Business Education principles.
- Credit structure uses ECTS to support transparency, transfer and mobility; 60 ECTS represents a typical full academic year and a first-cycle bachelor degree may comprise 180 or 240 ECTS.
- Bachelor-level design is compatible with UNESCO ISCED Level 6 descriptors, subject to national qualification-framework requirements.
- Curriculum integrates theory, applied learning, digital/AI fluency, analytics, ethics, sustainability, global business, internship and a capstone.

Programme Specification

Item	Specification
Award	Bachelor of Business Administration (BBA)
Institution	Docversity University
Duration	4 academic years / 8 semesters
Total workload	240 ECTS
Annual workload	60 ECTS
Semester workload	30 ECTS
Qualification level	Bachelor / first-cycle degree; final national level subject to the applicable qualification framework
Delivery	Face-to-face, blended or online delivery may be used if learning outcomes, assessment integrity and student support remain equivalent
Language	English recommended for the international-track curriculum; additional national-language requirements may apply
Internship	6 ECTS supervised industry internship / cooperative work experience
Capstone	6 ECTS business consulting / applied research capstone with oral defense
Electives	Four 6-ECTS electives selected from an approved catalogue
Academic progression	Minimum pass in all compulsory components and satisfaction of University progression rules

Programme Educational Philosophy

The BBA is designed as an applied, internationally oriented first-cycle business degree. Students progress from foundational business literacy to functional expertise, then to integration, analytics, global management, technology, professional practice and strategic decision-making. The final year emphasizes authentic business problems, simulation, consulting, employability and specialization.

Graduate Profile

A graduate of the BBA should be able to enter business and management roles, launch or support ventures, progress into specialist employment, or pursue postgraduate study. Graduates should be capable of working across cultures and functions, interpreting financial and operational information, using digital and AI tools responsibly, communicating professionally, and making ethical, evidence-informed decisions.

Programme Learning Outcomes (PLOs)

Code	Competency	Graduate Outcome
PLO1	Business Knowledge	Integrate core concepts of management, economics, accounting, finance, marketing, operations, HR and strategy.
PLO2	Analytical Thinking	Use quantitative, statistical and analytical methods to diagnose business problems and support decisions.
PLO3	Digital & AI Fluency	Select and use digital, data and AI-enabled tools responsibly, critically and securely.
PLO4	Communication	Communicate business ideas and evidence clearly in professional, academic and intercultural formats.
PLO5	Ethical & Responsible Leadership	Apply ethical reasoning, governance, sustainability and stakeholder perspectives to business decisions.
PLO6	Global & Cross-Cultural Competence	Evaluate business issues through international, institutional and cultural perspectives.
PLO7	Innovation & Entrepreneurship	Identify opportunities, design solutions, test business models and create value responsibly.
PLO8	Teamwork & Leadership	Collaborate effectively, lead diverse teams, negotiate and manage conflict constructively.
PLO9	Research & Evidence	Design and execute applied business research using appropriate methods, evidence and academic integrity.
PLO10	Strategic & Integrative Decision-Making	Integrate functional knowledge to make evidence-based decisions in complex and uncertain environments.
PLO11	Professional & Career Readiness	Demonstrate workplace professionalism, reflective learning, employability and lifelong-learning capability.

Curriculum Architecture

Stage	Semesters	ECTS	Purpose
Foundation & General Business	Semesters 1–2	60 ECTS	Business fundamentals, economics, accounting, quantitative methods, communication, digital workplace and organizational behavior.
Functional Business Core	Semesters 3–4	60 ECTS	Marketing, law/governance, accounting, operations, HR, finance, research, information systems and entrepreneurship.
Integration & Professional Practice	Semesters 5–6	60 ECTS	Strategy, international business, corporate finance, digital marketing, research, projects, analytics, leadership, ethics and internship.
Advanced, Global & Specialization	Semesters 7–8	60 ECTS	AI, global strategy, BI, electives, simulation, capstone and employability.

8-Semester Study Plan

Semester 1 — 30 ECTS

Code	Course	ECTS	Workload	Core Content
BBA101	Principles of Management	6	150	Foundations of management; planning, organizing, staffing, directing, controlling; managerial roles; decision-making; contemporary management.
BBA102	Microeconomics for Business	6	150	Demand and supply, elasticity, consumer and producer behavior, costs, market structures, pricing, externalities and managerial applications.
BBA103	Financial Accounting I	6	150	Accounting cycle, double-entry bookkeeping, journals, ledgers, trial balance, adjustments, financial statements and basic interpretation.
BBA104	Business Mathematics & Quantitative Methods I	6	150	Algebra, functions, matrices, financial mathematics, optimization, probability foundations and quantitative problem-solving for business.
BBA105	Business Communication & Academic Skills	6	150	Professional writing, presentations, business correspondence, academic integrity, research skills, intercultural communication and professional English.

Semester 2 — 30 ECTS

Code	Course	ECTS	Workload	Core Content
BBA106	Macroeconomics for Business	6	150	National income, inflation, unemployment, monetary and fiscal policy, exchange rates, business cycles and macroeconomic decision-making.
BBA107	Financial Accounting II	6	150	Advanced accounting cycle, inventory, receivables, non-current assets, liabilities, equity, cash flows and analysis of published financial statements.
BBA108	Business Statistics	6	150	Descriptive statistics, probability, sampling, estimation, hypothesis testing, correlation, regression and business interpretation using spreadsheets/statistical tools.

Code	Course	ECTS	Workload	Core Content
BBA109	Digital Business & Productivity Analytics	6	150	Digital workplace, spreadsheets, databases, collaboration tools, data hygiene, dashboards, automation basics and responsible use of generative AI.
BBA110	Organizational Behavior	6	150	Individual behavior, motivation, perception, teams, leadership, organizational culture, conflict, power and change in diverse workplaces.

Semester 3 — 30 ECTS

Code	Course	ECTS	Workload	Core Content
BBA201	Marketing Management	6	150	Marketing concepts, segmentation, targeting, positioning, product, pricing, distribution, promotion, customer value and marketing metrics.
BBA202	Business Law & Corporate Governance	6	150	Contracts, agency, business entities, employment basics, consumer protection, intellectual property, compliance, governance and responsible corporate conduct.
BBA203	Management Accounting	6	150	Cost concepts, job/process costing, CVP analysis, budgeting, standard costing, variance analysis and management decision support.
BBA204	Operations & Supply Chain Management	6	150	Process design, capacity, quality, inventory, procurement, logistics, forecasting, lean systems, sustainability and supply-chain risk.
BBA205	Business Research & Data Collection	6	150	Research questions, literature review, research design, qualitative and quantitative methods, sampling, questionnaires, interviews, ethics and research reporting.

Semester 4 — 30 ECTS

Code	Course	ECTS	Workload	Core Content
BBA206	Financial Management	6	150	Time value of money, capital budgeting, cost of capital, capital structure, working capital, risk-return and financial decision-making.
BBA207	Human Resource Management	6	150	Workforce planning, recruitment, selection, training, performance,

Code	Course	ECTS	Workload	Core Content
				compensation, employee relations, talent management and inclusive people practices.
BBA208	Consumer Behavior & Market Research	6	150	Consumer psychology, decision processes, culture, research design, survey analysis, qualitative insight and evidence-based marketing decisions.
BBA209	Management Information Systems & Business Analytics	6	150	Information systems, enterprise applications, data governance, analytics lifecycle, business processes, cybersecurity awareness and decision support.
BBA210	Entrepreneurship & Innovation	6	150	Opportunity recognition, design thinking, business models, lean experimentation, financing, venture growth, social entrepreneurship and innovation management.

Semester 5 — 30 ECTS

Code	Course	ECTS	Workload	Core Content
BBA301	Strategic Management	6	150	Strategy formulation, industry analysis, resources and capabilities, competitive advantage, corporate strategy, execution, governance and strategic control.
BBA302	International Business	6	150	Globalization, trade, foreign investment, country risk, international entry modes, global supply chains, cross-border finance and international strategy.
BBA303	Corporate Finance & Investment	6	150	Valuation, securities, portfolio concepts, risk management, financing decisions, dividend policy, financial markets and investment analysis.
BBA304	Digital Marketing & E-Commerce	6	150	Digital customer journeys, SEO/SEM concepts, social media, content, CRM, e-commerce models, conversion analytics, privacy and digital strategy.
BBA305	Business Research Methods & Applied Project	6	150	Advanced research design, data analysis, academic/professional writing, evidence evaluation, project planning and an applied mini-consulting study.

Semester 6 — 30 ECTS

Code	Course	ECTS	Workload	Core Content
BBA306	Project Management	6	150	Project initiation, scope, scheduling, budgeting, risk, procurement, stakeholder management, agile approaches, governance and project evaluation.
BBA307	Data Analytics for Managerial Decision-Making	6	150	Data preparation, exploratory analysis, regression, forecasting, optimization concepts, scenario analysis and communicating analytical recommendations.
BBA308	Leadership, Negotiation & Conflict Management	6	150	Leadership theories, influence, emotional intelligence, negotiation strategy, mediation, conflict diagnosis, team leadership and ethical decision-making.
BBA309	Business Ethics, CSR & ESG	6	150	Ethical frameworks, corporate responsibility, stakeholder management, ESG concepts, sustainability, responsible finance, reporting and ethical dilemmas.
BBA310	Industry Internship / Cooperative Work Experience	6	150	Supervised workplace learning with defined learning objectives, reflective practice, employer evaluation, professional portfolio and an applied business report.

Semester 7 — 30 ECTS

Code	Course	ECTS	Workload	Core Content
BBA401	Artificial Intelligence for Business & Emerging Technologies	6	150	AI concepts, generative AI, automation, predictive applications, prompt literacy, governance, privacy, bias, cybersecurity and human oversight.
BBA402	Global Strategy & Cross-Cultural Management	6	150	Cross-cultural frameworks, global teams, international leadership, institutional environments, global competitive strategy and responsible international management.
BBA403	Business Intelligence & Data Visualization	6	150	Data models, KPIs, dashboards, visualization principles, storytelling with data, self-service BI and executive decision support.
BBA404	Business Elective I	6	150	Choice from the

Code	Course	ECTS	Workload	Core Content
				approved elective catalogue; students develop disciplinary depth aligned with career goals or postgraduate study.
BBA405	Business Elective II	6	150	Choice from the approved elective catalogue; emphasis on applied competence, contemporary practice and portfolio evidence.

Semester 8 — 30 ECTS

Code	Course	ECTS	Workload	Core Content
BBA406	Strategic Business Simulation & Executive Decision Lab	6	150	Integrated simulation covering strategy, finance, marketing, operations, people, analytics, ethics and executive communication.
BBA407	Business Consulting Capstone Project	6	150	Faculty-supervised consultancy/research project addressing a real or realistic organizational problem, with proposal, analysis, recommendations and defense.
BBA408	Business Elective III	6	150	Choice from the approved elective catalogue; advanced application in a chosen business specialization.
BBA409	Business Elective IV	6	150	Choice from the approved elective catalogue; advanced application, innovation or international specialization.
BBA410	Career, Professional Practice & Employability Portfolio	6	150	Career planning, CV and interview strategy, professional identity, networking, workplace ethics, entrepreneurship pathways, graduate study and portfolio defense.

Approved Elective Catalogue

The University may add or retire electives through its curriculum-governance process. Each elective carries 6 ECTS and should have a current course outline, assessment plan and PLO mapping.

Code	Elective
E01	Banking & Financial Services
E02	Investment & Portfolio Management
E03	International Finance
E04	Taxation & Business Planning
E05	Advanced Marketing Analytics
E06	Brand Management
E07	Sales Management & Key Account Strategy
E08	Retail & Omnichannel Management
E09	Human Capital Analytics

E10	Learning & Talent Development
E11	Operations Analytics
E12	Procurement & Strategic Sourcing
E13	Quality Management & Six Sigma Foundations
E14	Logistics & Global Supply Chains
E15	Family Business Management
E16	Social Entrepreneurship
E17	Startup Finance & Venture Growth
E18	Innovation & Design Thinking Lab
E19	Business Negotiation Across Cultures
E20	International Trade & Economic Policy
E21	FinTech & Digital Payments
E22	Cybersecurity & Risk for Managers
E23	Sustainable Business & Circular Economy
E24	Business Analytics with Python
E25	Applied Econometrics for Business
E26	Healthcare Management
E27	Hospitality & Tourism Management
E28	Public & Nonprofit Management
E29	Sports & Event Business
E30	Real Estate & Property Management

Detailed Course Syllabi

Semester 1

BBA101 — Principles of Management

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Foundations of management; planning, organizing, staffing, directing, controlling; managerial roles; decision-making; contemporary management.

Learning outcomes:

- Explain core management functions and managerial roles.
- Apply planning and decision frameworks to business cases.
- Evaluate organizational choices using evidence and stakeholder perspectives.
- Demonstrate responsible managerial judgment.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA102 — Microeconomics for Business

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Demand and supply, elasticity, consumer and producer behavior, costs, market structures, pricing, externalities and managerial applications.

Learning outcomes:

- Explain market mechanisms and economic incentives.
- Use demand, supply and elasticity concepts in decisions.
- Analyze costs, market structures and pricing.
- Evaluate policy and market implications for firms.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA103 — Financial Accounting I

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Accounting cycle, double-entry bookkeeping, journals, ledgers, trial balance, adjustments, financial statements and basic interpretation.

Learning outcomes:

- Record and process basic business transactions.
- Prepare core financial statements.
- Apply accounting adjustments and controls.
- Interpret accounting information for decisions.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA104 — Business Mathematics & Quantitative Methods I

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Algebra, functions, matrices, financial mathematics, optimization, probability foundations and quantitative problem-solving for business.

Learning outcomes:

- Solve business problems using quantitative methods.
- Apply financial and algebraic models.
- Use optimization and probability foundations.
- Interpret quantitative outputs accurately.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA105 — Business Communication & Academic Skills

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Professional writing, presentations, business correspondence, academic integrity, research skills, intercultural communication and professional English.

Learning outcomes:

- Produce clear professional business documents.
- Deliver structured oral presentations.
- Apply academic integrity and research conventions.
- Communicate across cultures and professional contexts.

Indicative assessment: Practical assignments 25%; individual work 20%; presentation/performance 20%; final applied assessment 25%; participation/reflection 10%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

Semester 2

BBA106 — Macroeconomics for Business

Credits / workload: 6 ECTS / 150 hours. **Course focus:** National income, inflation, unemployment, monetary and fiscal policy, exchange rates, business cycles and macroeconomic decision-making.

Learning outcomes:

- Explain macroeconomic indicators and cycles.
- Evaluate monetary and fiscal policy effects.
- Interpret inflation, unemployment and exchange-rate movements.
- Apply macroeconomic analysis to business decisions.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA107 — Financial Accounting II

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Advanced accounting cycle, inventory, receivables, non-current assets, liabilities, equity, cash flows and analysis of published financial statements.

Learning outcomes:

- Prepare more advanced accounting entries and statements.
- Account for major asset, liability and equity items.
- Interpret cash-flow information.
- Analyze financial statement quality and performance.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA108 — Business Statistics

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Descriptive statistics, probability, sampling, estimation, hypothesis testing, correlation, regression and business interpretation using spreadsheets/statistical tools.

Learning outcomes:

- Summarize business data appropriately.
- Apply probability, sampling and inference.
- Interpret regression and correlation results.
- Communicate statistical conclusions responsibly.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA109 — Digital Business & Productivity Analytics

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Digital workplace, spreadsheets, databases, collaboration tools, data hygiene, dashboards, automation basics and responsible use of generative AI.

Learning outcomes:

- Use digital productivity tools effectively.
- Build basic analytical spreadsheets and dashboards.
- Explain data governance and digital-workplace risks.
- Use generative AI responsibly with human verification.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA110 — Organizational Behavior

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Individual behavior, motivation, perception, teams, leadership, organizational culture, conflict, power and change in diverse workplaces.

Learning outcomes:

- Explain individual and group behavior at work.
- Apply motivation and team concepts.
- Analyze leadership, culture and conflict.
- Recommend evidence-informed organizational interventions.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

Semester 3

BBA201 — Marketing Management

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Marketing concepts, segmentation, targeting, positioning, product, pricing, distribution, promotion, customer value and marketing metrics.

Learning outcomes:

- Explain the marketing management process.
- Develop segmentation, targeting and positioning choices.
- Evaluate marketing-mix decisions.
- Use marketing metrics to assess performance.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA202 — Business Law & Corporate Governance

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Contracts, agency, business entities, employment basics, consumer protection, intellectual property, compliance, governance and responsible corporate conduct.

Learning outcomes:

- Explain foundational business-law concepts.
- Apply contract and governance principles to cases.
- Identify compliance and IP risks.
- Recommend ethically and legally sound actions.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA203 — Management Accounting

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Cost concepts, job/process costing, CVP analysis, budgeting, standard costing, variance analysis and management decision support.

Learning outcomes:

- Classify and analyze business costs.
- Prepare budgets and CVP analyses.
- Interpret variances and performance reports.
- Support managerial decisions with accounting evidence.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA204 — Operations & Supply Chain Management

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Process design, capacity, quality, inventory, procurement, logistics, forecasting, lean systems, sustainability and supply-chain risk.

Learning outcomes:

- Map and evaluate business processes.
- Apply inventory, quality and capacity concepts.
- Evaluate supply-chain alternatives.
- Integrate resilience and sustainability considerations.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA205 — Business Research & Data Collection

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Research questions, literature review, research design, qualitative and quantitative methods, sampling, questionnaires, interviews, ethics and research reporting.

Learning outcomes:

- Formulate researchable business questions.
- Select appropriate research designs and samples.
- Collect data ethically and reliably.
- Produce a coherent research report.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

Semester 4

BBA206 — Financial Management

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Time value of money, capital budgeting, cost of capital, capital structure, working capital, risk-return and financial decision-making.

Learning outcomes:

- Apply time-value-of-money techniques.
- Evaluate investment projects.
- Estimate cost of capital and financing implications.
- Manage working-capital and risk-return decisions.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA207 — Human Resource Management

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Workforce planning, recruitment, selection, training, performance, compensation, employee relations, talent management and inclusive people practices.

Learning outcomes:

- Design basic workforce-planning processes.
- Evaluate recruitment and selection methods.
- Develop performance and learning approaches.
- Address people issues fairly and strategically.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA208 — Consumer Behavior & Market Research

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Consumer psychology, decision processes, culture, research design, survey analysis, qualitative insight and evidence-based marketing decisions.

Learning outcomes:

- Explain consumer decision processes.
- Design appropriate market-research studies.
- Analyze qualitative and survey evidence.
- Translate insights into marketing decisions.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA209 — Management Information Systems & Business Analytics

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Information systems, enterprise applications, data governance, analytics lifecycle, business processes, cybersecurity awareness and decision support.

Learning outcomes:

- Explain the role of information systems in firms.
- Map business processes and information flows.
- Use analytics for management decisions.
- Recognize cybersecurity and data-governance risks.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA210 — Entrepreneurship & Innovation

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Opportunity recognition, design thinking, business models, lean experimentation, financing, venture growth, social entrepreneurship and innovation management.

Learning outcomes:

- Identify and validate business opportunities.
- Develop value propositions and business models.
- Design lean experiments and innovation processes.
- Evaluate venture, social and growth options.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

Semester 5

BBA301 — Strategic Management

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Strategy formulation, industry analysis, resources and capabilities, competitive advantage, corporate strategy, execution, governance and strategic control.

Learning outcomes:

- Analyze industry and competitive environments.
- Evaluate resources and capabilities.
- Formulate and execute strategy.
- Use strategic controls and governance mechanisms.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA302 — International Business

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Globalization, trade, foreign investment, country risk, international entry modes, global supply chains, cross-border finance and international strategy.

Learning outcomes:

- Explain major international-business forces.
- Evaluate entry modes and country risk.
- Analyze global value chains.
- Recommend responsible cross-border strategies.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA303 — Corporate Finance & Investment

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Valuation, securities, portfolio concepts, risk management, financing decisions, dividend policy, financial markets and investment analysis.

Learning outcomes:

- Value financial assets and projects.
- Analyze financing and dividend decisions.
- Evaluate portfolio risk and return.
- Interpret financial-market information critically.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA304 — Digital Marketing & E-Commerce

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Digital customer journeys, SEO/SEM concepts, social media, content, CRM, e-commerce models, conversion analytics, privacy and digital strategy.

Learning outcomes:

- Design digital customer journeys.
- Evaluate digital acquisition and retention channels.
- Interpret e-commerce and conversion metrics.
- Address privacy and responsible digital practice.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA305 — Business Research Methods & Applied Project

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Advanced research design, data analysis, academic/professional writing, evidence evaluation, project planning and an applied mini-consulting study.

Learning outcomes:

- Design an applied business research project.
- Evaluate evidence quality and analytical methods.
- Manage a research/project timeline.
- Present defensible findings and recommendations.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

Semester 6

BBA306 — Project Management

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Project initiation, scope, scheduling, budgeting, risk, procurement, stakeholder management, agile approaches, governance and project evaluation.

Learning outcomes:

- Develop a project charter and scope.
- Build schedules, budgets and risk registers.
- Apply predictive and agile approaches appropriately.
- Manage stakeholders and evaluate outcomes.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA307 — Data Analytics for Managerial Decision-Making

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Data preparation, exploratory analysis, regression, forecasting, optimization concepts, scenario analysis and communicating analytical recommendations.

Learning outcomes:

- Prepare and explore managerial datasets.
- Apply appropriate analytical methods.
- Use forecasting and scenario techniques.
- Translate analysis into actionable recommendations.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA308 — Leadership, Negotiation & Conflict Management

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Leadership theories, influence, emotional intelligence, negotiation strategy, mediation, conflict diagnosis, team leadership and ethical decision-making.

Learning outcomes:

- Apply leadership and influence concepts.
- Plan and conduct principled negotiations.
- Diagnose and manage conflict.
- Demonstrate ethical, reflective leadership.

Indicative assessment: Practical assignments 25%; individual work 20%; presentation/performance 20%; final applied assessment 25%; participation/reflection 10%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA309 — Business Ethics, CSR & ESG

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Ethical frameworks, corporate responsibility, stakeholder management, ESG concepts, sustainability, responsible finance, reporting and ethical dilemmas.

Learning outcomes:

- Apply ethical frameworks to business dilemmas.
- Explain CSR and ESG concepts.
- Evaluate stakeholder and sustainability trade-offs.
- Recommend responsible governance and reporting actions.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA310 — Industry Internship / Cooperative Work Experience

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Supervised workplace learning with defined learning objectives, reflective practice, employer evaluation, professional portfolio and an applied business report.

Learning outcomes:

- Demonstrate workplace professionalism.
- Apply academic learning to authentic tasks.
- Reflect on performance and feedback.
- Produce an evidence-based internship portfolio and report.

Indicative assessment: Employer/supervisor evaluation 25%; reflective journal 15%; applied report 40%; presentation/portfolio 20%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

Semester 7

BBA401 — Artificial Intelligence for Business & Emerging Technologies

Credits / workload: 6 ECTS / 150 hours. **Course focus:** AI concepts, generative AI, automation, predictive applications, prompt literacy, governance, privacy, bias, cybersecurity and human oversight.

Learning outcomes:

- Explain core AI concepts relevant to business.
- Evaluate generative-AI and automation use cases.
- Assess bias, privacy, security and governance risks.
- Design human-in-the-loop AI-enabled workflows.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA402 — Global Strategy & Cross-Cultural Management

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Cross-cultural frameworks, global teams, international leadership, institutional environments, global competitive strategy and responsible international management.

Learning outcomes:

- Compare cross-cultural management approaches.
- Lead and collaborate in global contexts.
- Evaluate global strategic choices.
- Manage institutional and cultural complexity responsibly.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA403 — Business Intelligence & Data Visualization

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Data models, KPIs, dashboards, visualization principles, storytelling with data, self-service BI and executive decision support.

Learning outcomes:

- Develop management KPIs and data models.
- Create effective business visualizations.
- Build executive dashboards.
- Communicate data-driven stories and limitations.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA404 — Business Elective I

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Choice from the approved elective catalogue; students develop disciplinary depth aligned with career goals or postgraduate study.

Learning outcomes:

- Demonstrate advanced competence in the selected elective field.
- Apply concepts to a practical business problem.
- Use current professional tools and evidence.
- Produce portfolio-quality work.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA405 — Business Elective II

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Choice from the approved elective catalogue; emphasis on applied competence, contemporary practice and portfolio evidence.

Learning outcomes:

- Demonstrate advanced competence in the selected elective field.
- Evaluate alternatives using evidence.
- Apply specialized knowledge in context.
- Communicate a professional recommendation.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

Semester 8

BBA406 — Strategic Business Simulation & Executive Decision Lab

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Integrated simulation covering strategy, finance, marketing, operations, people, analytics, ethics and executive communication.

Learning outcomes:

- Integrate business functions in dynamic decisions.
- Use financial, market, operational and people indicators together.
- Make decisions under uncertainty and competition.
- Defend executive recommendations ethically.

Indicative assessment: Simulation performance 30%; decision memos 20%; team analysis 20%; executive presentation 20%; reflection 10%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA407 — Business Consulting Capstone Project

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Faculty-supervised consultancy/research project addressing a real or realistic organizational problem, with proposal, analysis, recommendations and defense.

Learning outcomes:

- Frame a real or realistic business problem.
- Conduct rigorous applied analysis.
- Develop feasible, evidence-based recommendations.
- Defend a professional capstone report.

Indicative assessment: Proposal 10%; literature/evidence review 15%; analysis 25%; final report 30%; oral defense 20%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA408 — Business Elective III

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Choice from the approved elective catalogue; advanced application in a chosen business specialization.

Learning outcomes:

- Demonstrate advanced competence in the selected elective field.
- Apply specialized knowledge to a complex problem.
- Use relevant professional evidence and tools.
- Produce a professional-level output.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA409 — Business Elective IV

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Choice from the approved elective catalogue; advanced application, innovation or international specialization.

Learning outcomes:

- Demonstrate advanced competence in the selected elective field.
- Evaluate innovation, international or specialist choices.
- Apply evidence and professional judgment.
- Present a defensible solution.

Indicative assessment: Continuous assessment 30%; applied case/project 20%; midterm assessment 20%; final examination or integrative assessment 30%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

BBA410 — Career, Professional Practice & Employability Portfolio

Credits / workload: 6 ECTS / 150 hours. **Course focus:** Career planning, CV and interview strategy, professional identity, networking, workplace ethics, entrepreneurship pathways, graduate study and portfolio defense.

Learning outcomes:

- Build a professional career strategy.
- Demonstrate workplace communication and interview readiness.
- Curate evidence of skills and achievements.
- Plan continuing professional and academic development.

Indicative assessment: Practical assignments 25%; individual work 20%; presentation/performance 20%; final applied assessment 25%; participation/reflection 10%.

Indicative learning activities: Lectures/mini-lectures, guided cases, workshops, problem-based learning, simulations, collaborative tasks, independent study and digital research. Faculty should adapt the mix to modality and learner needs while preserving outcomes and assessment integrity.

Teaching, Learning & Assessment Framework

- Each 6-ECTS course represents approximately 150 hours of total learner workload under this framework; the University may set a different national ECTS workload conversion if required by law.
- Teaching should use active learning: cases, simulations, projects, discussion, problem-based learning, experiential tasks and authentic business data.
- Assessment should measure application, analysis, evaluation and creation—not only recall.
- At least one substantial authentic or applied assessment should be included in each core course where feasible.

- Generative AI may be used only under course-level rules; students remain responsible for accuracy, originality, disclosure and verification of AI-assisted work.
- Academic integrity, privacy, intellectual property and data-security requirements apply to all coursework.

Recommended Assessment Weighting Across the Degree

Assessment Type	Typical Share	Purpose
Applied projects / cases / simulations	25–35%	Authentic application and problem-solving
Individual assignments / reports	15–25%	Independent analysis and communication
Quizzes / midterms / knowledge checks	10–20%	Foundational knowledge and feedback
Final integrative assessment	20–35%	Synthesis and achievement of course outcomes
Participation / reflection / professional practice	5–15%	Engagement, teamwork and reflective learning

Programme Learning Outcome Progression

The matrix below indicates the dominant developmental emphasis. Course-level assessment maps should be maintained separately by the University's programme committee.

Stage	Dominant PLOs	Level
Semesters 1–2	PLO1, PLO2, PLO4, PLO11	Foundation / introduction
Semesters 3–4	PLO1, PLO2, PLO3, PLO4, PLO5, PLO7, PLO8, PLO9	Development / application
Semesters 5–6	PLO1–PLO10	Integration / professional practice
Semesters 7–8	PLO3, PLO5, PLO6, PLO7, PLO8, PLO9, PLO10, PLO11	Advanced / mastery / demonstration

Industry Internship / Cooperative Work Experience

The 6-ECTS internship is a required professional-learning component. Students should complete supervised work in a business, nonprofit, public-sector, startup or other approved organization. The placement should provide meaningful exposure to business processes and allow the learner to demonstrate professional conduct.

- Pre-placement briefing and learning agreement with defined objectives.
- Host organization supervisor plus University academic supervisor.
- Minimum workload consistent with 6 ECTS and the University's national requirements.
- Evidence portfolio: tasks completed, outputs, supervisor feedback, reflection and professional development.
- Final applied report connecting workplace experience to BBA learning outcomes.

Business Consulting Capstone

- Problem definition and client/stakeholder context.
- Evidence and literature review.
- Research/diagnostic method and ethical data handling.
- Analysis using appropriate business, financial, operational or analytical methods.
- Feasible recommendations with implementation roadmap, risks and KPIs.
- Professional written report and oral defense before an academic panel; client participation is encouraged but not mandatory.

Assurance of Learning (AoL) & Continuous Improvement

Docversity University should maintain a documented assurance-of-learning system at programme level. The process should use direct and indirect evidence, evaluate achievement against defined competency goals, document findings, implement curricular improvements and repeat measurement to determine whether changes were effective.

- Select a manageable set of programme competencies from the PLOs for formal annual/periodic assessment.
- Use direct evidence such as capstone rubrics, simulation performance, research reports, presentations and analytical assignments.
- Use indirect evidence such as graduate surveys, employer feedback, internship evaluations and progression data.
- Set programme-specific performance benchmarks and document results.
- Record actions taken when achievement is below target and evaluate the effect of those actions in the next assessment cycle.
- Review the curriculum on a planned cycle with faculty, students, alumni and employer/industry input.

Academic & Professional Policies

Academic Integrity: Plagiarism, fabrication, falsification, unauthorized collaboration and undisclosed or prohibited AI use are academic misconduct. Course syllabi must state permitted tools and disclosure requirements.

Assessment Integrity: The University should use secure and proportionate methods for identity verification, examination security and authenticity of submitted work.

Inclusive Learning: Teaching and assessment should provide reasonable academic support and accessible learning resources consistent with applicable law and University policy.

Data & Privacy: Student, client and business data must be handled according to applicable privacy, confidentiality and information-security requirements.

Professional Conduct: Students are expected to demonstrate respectful, ethical and professional behavior in classrooms, online environments, internships and client projects.

Progression & Graduation: National regulations and University academic regulations determine admission, progression, transfer, recognition of prior learning, graduation and transcript rules.

Faculty & Delivery Expectations

- Courses should be taught by appropriately qualified faculty or qualified practitioner-faculty consistent with national requirements.
- Faculty should maintain current course outlines, reading lists, assessment rubrics and learning resources.
- Business cases and data should be refreshed regularly to reflect current industry practice, technology and global conditions.
- The programme should maintain academic advising, career services, internship coordination, library/database access and digital-learning support.
- Where courses are delivered online or in blended mode, equivalent learning outcomes, interaction, assessment validity and student support must be demonstrated.

Graduation Requirements

- Successful completion of all 240 ECTS in the approved programme.
- Successful completion of the required 6-ECTS internship/cooperative work experience.

- Successful completion and defense of the 6-ECTS business consulting capstone.
- Satisfaction of University academic-integrity, financial, administrative and other lawful graduation requirements.
- Completion of any national or institutional requirements for English proficiency, professional practice or general education, where applicable.

International Benchmarking References

This curriculum framework was prepared with reference to international higher-education and business-education quality principles, including the European Commission's ECTS framework, UNESCO's ISCED classification of bachelor-level education, and AACSB's current Global Standards for Business Education. These references inform the design; they do not imply that Docversity University is accredited by any of these organizations.

- European Commission / European Education Area — European Credit Transfer and Accumulation System (ECTS).
- AACSB International — Global Standards for Business Education™, adopted in 2026.
- UNESCO Institute for Statistics — International Standard Classification of Education (ISCED 2011), Level 6: Bachelor's or equivalent.

Recommended Curriculum Governance

- Programme Committee: owns curriculum coherence, PLO mapping and annual review.
- Faculty Board: approves course changes, assessment standards and progression recommendations.
- Industry Advisory Board: provides structured feedback on employability, technology and professional relevance.
- Quality Assurance Unit: coordinates programme monitoring, AoL evidence and continuous improvement.
- Registrar / Academic Affairs: maintains official programme specification, credit rules and transcript structure.
- External academic reviewer(s): periodically review academic level, comparability and assessment standards.

Document Control

Field	Entry
Document	BBA 4-Year / 8-Semester Complete Curriculum & Syllabus
Version	1.0
Date	August 2026
Format	A4
Credits	240 ECTS
Review recommendation	At least annually for course currency; formal programme review on a defined institutional cycle
Approval	To be completed by Docversity University's authorized academic governance and competent regulator/accreditor, as applicable