



DIPLOMA IN MANAGEMENT

2-Year • 4-Semester • 120 ECTS Proposed Framework

Complete Curriculum & Academic Handbook

DOCVERSITY UNIVERSITY

A4 Programme Handbook

Version 1.0 • August 2026

Diploma / Higher & Continuing Education Framework

Programme Status & International Benchmarking

Important: This is an internationally benchmarked curriculum framework. It does not by itself constitute accreditation, statutory recognition, professional licensure or automatic equivalence in another country. Formal recognition depends on Docversity University's authorization and the applicable national and external quality-assurance requirements.

- Duration: 2 academic years / 4 semesters.
- Proposed total: 120 ECTS, with 30 ECTS per semester.
- Designed as a broad management diploma with functional specialization pathways.
- Combines classroom learning, practical assignments, applied projects, digital skills and supervised practicum.
- Elective pathways may be offered as stackable diploma certificates/streams only where approved by the University's academic regulations.

Programme Specification

Item	Specification
Award	Diploma in Management
Institution	Docversity University
Duration	2 years / 4 semesters
Proposed credits	120 ECTS
Semester load	30 ECTS
Delivery	Full-time, blended, online or approved campus delivery
Language	English recommended for international delivery
Assessment	Coursework, cases, practical tasks, projects, presentations, examinations and practicum
Entry	Secondary education / recognized equivalent, subject to applicable institutional and national requirements

Programme Educational Objectives

- Develop practical management competence for entry-level and supervisory positions.
- Build integrated knowledge across accounting, finance, marketing, HR, operations, supply chain and strategy.
- Develop business communication, digital, analytical, leadership and project-management capabilities.
- Provide focused elective pathways for specialized career preparation.
- Prepare learners for employment, entrepreneurship, further education and professional development.

Programme Learning Outcomes

Code	Area	Outcome
PL01	Management Knowledge	Explain and apply core management concepts in routine organizational situations.
PL02	Functional Business Skills	Apply foundational accounting, finance, marketing, HR, operations and supply-chain tools.
PL03	Communication	Prepare professional reports, presentations, correspondence and workplace communications.
PL04	Digital Capability	Use productivity, information, analytics and digital-business tools responsibly.
PL05	Problem Solving	Analyze practical business problems and recommend evidence-based actions.
PL06	Leadership & Teamwork	Demonstrate teamwork, leadership, negotiation and professional behavior.
PL07	Project Capability	Plan, execute, monitor and close management projects.
PL08	Entrepreneurship	Develop basic business models, opportunity assessments and venture plans.
PL09	Global & Ethical Awareness	Recognize international, legal, ethical, sustainability and stakeholder considerations.

Code	Area	Outcome
PLO10	Professional Practice	Demonstrate applied competence through practicum, projects and professional presentation.

Four-Semester Curriculum

Semester 1 — 30 ECTS

Code	Course	ECTS	Indicative Workload	Focus
DM101	Principles of Management	7.5	187.5 h	Management functions, organizational structures, planning, decision-making, productivity and contemporary management.
DM102	Business Environment & Economics	7.5	187.5 h	Microeconomics, macroeconomics, markets, government policy, globalization and business environment analysis.
DM103	Financial Accounting & Business Mathematics	7.5	187.5 h	Accounting cycle, financial statements, costing, budgeting, ratios and quantitative tools for business.
DM104	Business Communication & Digital Office Skills	7.5	187.5 h	Professional writing, presentations, meetings, spreadsheets, collaboration tools, information management and workplace communication.

* Workload is indicative and should be confirmed under the University's approved credit policy.

Semester 2 — 30 ECTS

Code	Course	ECTS	Indicative Workload	Focus
DM105	Marketing Management	7.5	187.5 h	Marketing strategy, segmentation, targeting, positioning, consumer behavior, branding and marketing mix.
DM106	Human Resource Management	7.5	187.5 h	Workforce planning, recruitment, selection, training, performance, compensation, employee relations and HR policies.
DM107	Operations & Quality Management	7.5	187.5 h	Process design, capacity, productivity, quality management, inventory basics and continuous improvement.
DM108	Business Law, Ethics & Corporate Responsibility	7.5	187.5 h	Commercial law fundamentals, contracts, governance, compliance, ethics and responsible business.

* Workload is indicative and should be confirmed under the University's approved credit policy.

Semester 3 — 30 ECTS

Code	Course	ECTS	Indicative Workload	Focus
DM109	Financial Management & Business Analytics	7.5	187.5 h	Financial planning, working capital, investment basics, risk-return, data analysis, dashboards and decision-making.
DM110	Supply Chain & Logistics Management	7.5	187.5 h	Procurement, logistics, inventory, warehousing, transportation, supplier

Code	Course	ECTS	Indicative Workload	Focus
				management and supply-chain coordination.
DM111	Project Management	7.5	187.5 h	Project initiation, scope, schedule, cost, quality, risk, stakeholders, agile concepts and closure.
DM112	Entrepreneurship & Innovation	7.5	187.5 h	Opportunity recognition, business models, innovation, venture planning, financing and growth.

* Workload is indicative and should be confirmed under the University's approved credit policy.

Semester 4 — 30 ECTS

Code	Course	ECTS	Indicative Workload	Focus
DM113	Strategic Management & Leadership	7.5	187.5 h	Strategic analysis, competitive advantage, leadership, organizational change and implementation.
DM114	International Business & Cross-Cultural Management	7.5	187.5 h	International trade, global markets, foreign investment, cultural intelligence and multinational management.
DM115	Digital Business, AI & Transformation	7.5	187.5 h	Digital business models, information systems, AI applications, automation, data governance and responsible technology.
DM116	Integrated Management Project & Practicum	7.5	187.5 h	Applied organizational problem, research, analysis, recommendations, implementation plan, professional report and presentation.

* Workload is indicative and should be confirmed under the University's approved credit policy.

Elective Diploma Pathways

The following ten diploma programmes are included as elective/specialization pathways. The University may implement them as elective clusters, specialization streams, or stackable awards, subject to approved curriculum maps, prerequisites, assessment and award regulations.

Code	Elective Diploma	Elective Focus
EL01	Diploma in Business Administration	Integrated business administration, general management, business planning and functional management.
EL02	Diploma in Human Resource Management	Recruitment, talent development, performance, rewards, employee relations and people management.
EL03	Diploma in Marketing Management	Marketing strategy, consumer insights, branding, communications, sales and customer management.
EL04	Diploma in Financial Management	Financial planning, budgeting, investment, working capital, financial analysis and risk.
EL05	Diploma in Operations Management	Operations strategy, process improvement, quality, capacity, productivity and service operations.
EL06	Diploma in Supply Chain & Logistics Management	Procurement, inventory, logistics, warehousing, transportation and supply-chain strategy.
EL07	Diploma in Project Management	Project planning, scheduling, cost, quality, risk, stakeholders, agile methods and project control.

Code	Elective Diploma	Elective Focus
EL08	Diploma in Entrepreneurship & Innovation	Opportunity identification, business models, innovation, venture creation, financing and growth.
EL09	Diploma in International Business	Global markets, trade, international finance, cross-cultural management and global strategy.
EL10	Diploma in Hospital & Healthcare Management	Healthcare organizations, hospital operations, quality, patient services, healthcare finance and governance.

Elective Selection & Stackable Award Policy

- Students normally select elective pathways after completing the relevant foundation courses.
- Prerequisites may be imposed for finance, healthcare, analytics, project-management or other specialist electives.
- Where a student completes the full approved elective sequence, the University may issue the relevant standalone diploma subject to its regulations.
- Credits from electives should be separately identified on the academic transcript.
- Recognition of elective credits toward another qualification is subject to the receiving programme's formal recognition policy.

Detailed Course Syllabus

Semester 1

DM101 — Principles of Management

Credits: 7.5 ECTS. **Course scope:** Management functions, organizational structures, planning, decision-making, productivity and contemporary management.

Indicative learning outcomes:

- Explain key concepts, terminology and professional practices.
- Apply knowledge to realistic business cases and workplace tasks.
- Use appropriate quantitative, digital or managerial tools where relevant.
- Present practical recommendations and demonstrate professional conduct.

Indicative assessment: Assignments/case work 30%; practical or presentation 20%; continuous assessment 10%; final assessment 40%.

DM102 — Business Environment & Economics

Credits: 7.5 ECTS. **Course scope:** Microeconomics, macroeconomics, markets, government policy, globalization and business environment analysis.

Indicative learning outcomes:

- Explain key concepts, terminology and professional practices.
- Apply knowledge to realistic business cases and workplace tasks.
- Use appropriate quantitative, digital or managerial tools where relevant.
- Present practical recommendations and demonstrate professional conduct.

Indicative assessment: Assignments/case work 30%; practical or presentation 20%; continuous assessment 10%; final assessment 40%.

DM103 — Financial Accounting & Business Mathematics

Credits: 7.5 ECTS. **Course scope:** Accounting cycle, financial statements, costing, budgeting, ratios and quantitative tools for business.

Indicative learning outcomes:

- Explain key concepts, terminology and professional practices.

- Apply knowledge to realistic business cases and workplace tasks.
- Use appropriate quantitative, digital or managerial tools where relevant.
- Present practical recommendations and demonstrate professional conduct.

Indicative assessment: Assignments/case work 30%; practical or presentation 20%; continuous assessment 10%; final assessment 40%.

DM104 — Business Communication & Digital Office Skills

Credits: 7.5 ECTS. **Course scope:** Professional writing, presentations, meetings, spreadsheets, collaboration tools, information management and workplace communication.

Indicative learning outcomes:

- Explain key concepts, terminology and professional practices.
- Apply knowledge to realistic business cases and workplace tasks.
- Use appropriate quantitative, digital or managerial tools where relevant.
- Present practical recommendations and demonstrate professional conduct.

Indicative assessment: Assignments/case work 30%; practical or presentation 20%; continuous assessment 10%; final assessment 40%.

Semester 2

DM105 — Marketing Management

Credits: 7.5 ECTS. **Course scope:** Marketing strategy, segmentation, targeting, positioning, consumer behavior, branding and marketing mix.

Indicative learning outcomes:

- Explain key concepts, terminology and professional practices.
- Apply knowledge to realistic business cases and workplace tasks.
- Use appropriate quantitative, digital or managerial tools where relevant.
- Present practical recommendations and demonstrate professional conduct.

Indicative assessment: Assignments/case work 30%; practical or presentation 20%; continuous assessment 10%; final assessment 40%.

DM106 — Human Resource Management

Credits: 7.5 ECTS. **Course scope:** Workforce planning, recruitment, selection, training, performance, compensation, employee relations and HR policies.

Indicative learning outcomes:

- Explain key concepts, terminology and professional practices.
- Apply knowledge to realistic business cases and workplace tasks.
- Use appropriate quantitative, digital or managerial tools where relevant.
- Present practical recommendations and demonstrate professional conduct.

Indicative assessment: Assignments/case work 30%; practical or presentation 20%; continuous assessment 10%; final assessment 40%.

DM107 — Operations & Quality Management

Credits: 7.5 ECTS. **Course scope:** Process design, capacity, productivity, quality management, inventory basics and continuous improvement.

Indicative learning outcomes:

- Explain key concepts, terminology and professional practices.
- Apply knowledge to realistic business cases and workplace tasks.

- Use appropriate quantitative, digital or managerial tools where relevant.
- Present practical recommendations and demonstrate professional conduct.

Indicative assessment: Assignments/case work 30%; practical or presentation 20%; continuous assessment 10%; final assessment 40%.

DM108 — Business Law, Ethics & Corporate Responsibility

Credits: 7.5 ECTS. **Course scope:** Commercial law fundamentals, contracts, governance, compliance, ethics and responsible business.

Indicative learning outcomes:

- Explain key concepts, terminology and professional practices.
- Apply knowledge to realistic business cases and workplace tasks.
- Use appropriate quantitative, digital or managerial tools where relevant.
- Present practical recommendations and demonstrate professional conduct.

Indicative assessment: Assignments/case work 30%; practical or presentation 20%; continuous assessment 10%; final assessment 40%.

Semester 3

DM109 — Financial Management & Business Analytics

Credits: 7.5 ECTS. **Course scope:** Financial planning, working capital, investment basics, risk-return, data analysis, dashboards and decision-making.

Indicative learning outcomes:

- Explain key concepts, terminology and professional practices.
- Apply knowledge to realistic business cases and workplace tasks.
- Use appropriate quantitative, digital or managerial tools where relevant.
- Present practical recommendations and demonstrate professional conduct.

Indicative assessment: Assignments/case work 30%; practical or presentation 20%; continuous assessment 10%; final assessment 40%.

DM110 — Supply Chain & Logistics Management

Credits: 7.5 ECTS. **Course scope:** Procurement, logistics, inventory, warehousing, transportation, supplier management and supply-chain coordination.

Indicative learning outcomes:

- Explain key concepts, terminology and professional practices.
- Apply knowledge to realistic business cases and workplace tasks.
- Use appropriate quantitative, digital or managerial tools where relevant.
- Present practical recommendations and demonstrate professional conduct.

Indicative assessment: Assignments/case work 30%; practical or presentation 20%; continuous assessment 10%; final assessment 40%.

DM111 — Project Management

Credits: 7.5 ECTS. **Course scope:** Project initiation, scope, schedule, cost, quality, risk, stakeholders, agile concepts and closure.

Indicative learning outcomes:

- Explain key concepts, terminology and professional practices.
- Apply knowledge to realistic business cases and workplace tasks.
- Use appropriate quantitative, digital or managerial tools where relevant.

- Present practical recommendations and demonstrate professional conduct.

Indicative assessment: Project/practical work 40%; report/portfolio 25%; presentation 20%; reflection/supervisor evaluation 15%.

DM112 — Entrepreneurship & Innovation

Credits: 7.5 ECTS. **Course scope:** Opportunity recognition, business models, innovation, venture planning, financing and growth.

Indicative learning outcomes:

- Explain key concepts, terminology and professional practices.
- Apply knowledge to realistic business cases and workplace tasks.
- Use appropriate quantitative, digital or managerial tools where relevant.
- Present practical recommendations and demonstrate professional conduct.

Indicative assessment: Assignments/case work 30%; practical or presentation 20%; continuous assessment 10%; final assessment 40%.

Semester 4

DM113 — Strategic Management & Leadership

Credits: 7.5 ECTS. **Course scope:** Strategic analysis, competitive advantage, leadership, organizational change and implementation.

Indicative learning outcomes:

- Explain key concepts, terminology and professional practices.
- Apply knowledge to realistic business cases and workplace tasks.
- Use appropriate quantitative, digital or managerial tools where relevant.
- Present practical recommendations and demonstrate professional conduct.

Indicative assessment: Assignments/case work 30%; practical or presentation 20%; continuous assessment 10%; final assessment 40%.

DM114 — International Business & Cross-Cultural Management

Credits: 7.5 ECTS. **Course scope:** International trade, global markets, foreign investment, cultural intelligence and multinational management.

Indicative learning outcomes:

- Explain key concepts, terminology and professional practices.
- Apply knowledge to realistic business cases and workplace tasks.
- Use appropriate quantitative, digital or managerial tools where relevant.
- Present practical recommendations and demonstrate professional conduct.

Indicative assessment: Assignments/case work 30%; practical or presentation 20%; continuous assessment 10%; final assessment 40%.

DM115 — Digital Business, AI & Transformation

Credits: 7.5 ECTS. **Course scope:** Digital business models, information systems, AI applications, automation, data governance and responsible technology.

Indicative learning outcomes:

- Explain key concepts, terminology and professional practices.
- Apply knowledge to realistic business cases and workplace tasks.
- Use appropriate quantitative, digital or managerial tools where relevant.
- Present practical recommendations and demonstrate professional conduct.

Indicative assessment: Assignments/case work 30%; practical or presentation 20%; continuous assessment 10%; final assessment 40%.

DM116 — Integrated Management Project & Practicum

Credits: 7.5 ECTS. **Course scope:** Applied organizational problem, research, analysis, recommendations, implementation plan, professional report and presentation.

Indicative learning outcomes:

- Explain key concepts, terminology and professional practices.
- Apply knowledge to realistic business cases and workplace tasks.
- Use appropriate quantitative, digital or managerial tools where relevant.
- Present practical recommendations and demonstrate professional conduct.

Indicative assessment: Project/practical work 40%; report/portfolio 25%; presentation 20%; reflection/supervisor evaluation 15%.

Elective Pathway Design Requirements

- Each elective diploma pathway should have its own approved course map and learning outcomes.
- Pathway content should normally include foundational knowledge, specialist technical skills, applied project work and a professional assessment.
- Business and management electives should include ethics, digital capability and practical application appropriate to the field.
- Hospital & Healthcare Management should additionally address healthcare quality, patient safety, health information, regulatory context and professional boundaries.

Teaching, Learning & Assessment

- Use case studies, simulations, workshops, practical exercises, projects and practitioner engagement.
- Assessment should prioritize application and demonstrated competence rather than recall alone.
- Use clear rubrics and moderation procedures.
- Maintain academic integrity, fair assessment and appropriate use of digital/AI tools.
- Review actual learner workload and achievement of learning outcomes during programme monitoring.

International Benchmarking

The curriculum is structured around internationally recognizable principles: explicit learning outcomes, transparent workload-based credit, transferable skills, practical learning, employability, digital capability, ethics and progression. Formal international recognition remains dependent on the legal and quality-assurance framework applicable to the awarding institution.

- Publish course descriptions with learning outcomes, credits/workload and assessment.
- Maintain academic transcripts showing completed courses, credits and grades.
- Use consistent assessment and quality-assurance procedures across delivery modes.
- Provide documented progression and recognition-of-prior-learning policies where applicable.

Admission Requirements

- Completion of secondary education or another qualification accepted by Docversity University, subject to applicable law.
- English-language proficiency where required for English-medium delivery.
- Application and academic documents.
- Recognition of prior learning may be considered under an approved policy.

Graduation Requirements

- Complete all required core courses and approved elective requirements.

- Earn the approved 120 ECTS under the University's credit rules.
- Successfully complete the Integrated Management Project & Practicum.
- Meet academic integrity, attendance, progression and administrative requirements.

Quality Assurance & Governance

- Programme Committee — curriculum, delivery and learning outcomes.
- Academic Board — academic standards, assessment and progression.
- Quality Assurance Unit — learner feedback, workload, outcomes and programme review.
- Industry Advisory Panel — employment relevance and specialist skills.
- External reviewers — periodic independent review of curriculum and assessment.

Document Control

Field	Entry
Document	Diploma in Management — 2-Year / 4-Semester Complete Curriculum & Academic Handbook
Institution	Docversity University
Version	1.0
Date	August 2026
Format	A4
Proposed Credits	120 ECTS
Elective Pathways	10 diploma areas
Review	Annual monitoring; formal programme review on approved institutional cycle
Approval	To be completed by authorized academic governance and competent regulator/accreditor, as applicable