



MASTER OF COMMERCE (MCom – MANAGEMENT)

2-Year • 4-Semester • 120 ECTS

Complete Internationally Benchmarked Curriculum & Academic Handbook

DOCVERSITY UNIVERSITY

A4 Programme Handbook

Version 1.0 • August 2026

Graduate / Second-Cycle Degree

Programme Status & International Recognition

Important: This is an internationally benchmarked MCom–Management curriculum framework, not an accreditation certificate or guarantee of degree recognition. Formal recognition depends on Docversity University's legal authority, applicable national higher-education regulations, quality assurance and any required external accreditation.

- Duration: 2 academic years / 4 semesters.
- Total: 120 ECTS proposed framework; 30 ECTS per semester.
- Commerce-centered graduate programme integrating accounting, finance, economics, management, marketing, HR, operations, strategy and analytics.
- Applied research, internship/practicum and integrated capstone provide professional orientation.
- Contemporary coverage includes digital commerce, AI, sustainability, ESG, governance and global commerce.

Programme Specification

Item	Specification
Award	Master of Commerce (MCom – Management)
Institution	Docversity University
Duration	2 academic years / 4 semesters
Total credits	120 ECTS proposed framework
Semester load	30 ECTS
Qualification level	Graduate / second cycle; exact national level subject to competent authority
Mode	Full-time; campus, blended or approved delivery model
Language	English recommended for international track
Assessment	Coursework, cases, quantitative analysis, projects, internship/practicum, capstone and viva
Entry	Bachelor's degree or recognized equivalent in commerce, business, management, economics or related field

Programme Educational Objectives

- Develop advanced competence in commerce, accounting, finance and management.
- Prepare graduates to integrate financial and non-financial information into managerial decisions.
- Build analytical, strategic, leadership, digital and professional capabilities.
- Develop ethical, globally aware and sustainability-oriented commerce professionals.
- Prepare graduates for careers in corporate management, finance, accounting, consulting, banking, entrepreneurship, public organizations and academia/research.

Programme Learning Outcomes

Code	Outcome Area	Learning Outcome
PL01	Commerce Knowledge	Demonstrate advanced knowledge of accounting, finance, economics, management, marketing, operations and commercial systems.
PL02	Financial Analysis	Analyze financial information, investments, costs, performance and business risks for decision-making.
PL03	Management Capability	Apply management concepts to organizational planning, leadership, people and operations.
PL04	Strategic Thinking	Evaluate competitive, corporate, international and commercial strategies.
PL05	Analytics & Research	Use research methods, statistics, analytics and evidence to solve commerce and management problems.
PL06	Digital Capability	Evaluate digital commerce, information systems, AI and technology-enabled business models.
PL07	Ethics & Governance	Apply corporate governance, business law, ethics, compliance and responsible-

Code	Outcome Area	Learning Outcome
		business principles.
PLO8	Global Perspective	Evaluate international commerce, trade, finance and cross-cultural business factors.
PLO9	Sustainability	Integrate ESG, sustainability and stakeholder considerations into commercial decisions.
PLO10	Professional Practice	Communicate professional recommendations and execute applied projects, research and management assignments.

4-Semester Curriculum

Semester 1 — 30 ECTS

Code	Course	ECTS	Indicative Hours	Focus
MCM501	Advanced Financial Accounting & Reporting	6	150	Advanced financial statements, consolidation, reporting standards, analysis and contemporary reporting issues.
MCM502	Management Accounting & Strategic Cost Management	6	150	Cost behavior, ABC, budgeting, variance analysis, performance measurement and strategic cost management.
MCM503	Advanced Economics for Commerce & Management	6	150	Managerial economics, macroeconomic policy, markets, international trade and business-cycle analysis.
MCM504	Organizational Behavior & Management	6	150	Organizational theory, motivation, leadership, culture, teams, power, conflict and organizational effectiveness.
MCM505	Research Methodology & Business Statistics	6	150	Research design, sampling, measurement, statistical inference, data analysis and academic research reporting.

* Indicative workload under the proposed ECTS model.

Semester 2 — 30 ECTS

Code	Course	ECTS	Indicative Hours	Focus
MCM506	Corporate Finance & Investment Analysis	6	150	Corporate financial decisions, valuation, capital budgeting, financing, risk-return, portfolio concepts and investment analysis.
MCM507	Marketing Management & Consumer Analytics	6	150	Marketing strategy, consumer behavior, market research, branding, digital marketing and customer analytics.
MCM508	Human Resource Management & People Analytics	6	150	HR strategy, talent, performance, rewards, employee relations, workforce planning and people analytics.
MCM509	Operations, Supply Chain & Quality Management	6	150	Operations strategy, process design, inventory, logistics, procurement, quality and supply-chain performance.

Code	Course	ECTS	Indicative Hours	Focus
MCM510	Business Analytics & Decision Models	6	150	Data visualization, regression, forecasting, optimization, decision models and managerial dashboards.

* Indicative workload under the proposed ECTS model.

Semester 3 — 30 ECTS

Code	Course	ECTS	Indicative Hours	Focus
MCM511	Strategic Management & Corporate Policy	6	150	Competitive strategy, corporate strategy, resources/capabilities, governance, implementation and strategic control.
MCM512	Corporate Governance, Business Law & Ethics	6	150	Company law, contracts, governance, compliance, risk, ethics, stakeholder responsibility and corporate accountability.
MCM513	International Business & Global Commerce	6	150	Globalization, trade, foreign investment, international finance, cross-cultural management and multinational strategy.
MCM514	Digital Commerce, Information Systems & AI	6	150	Digital business models, enterprise systems, e-commerce, data governance, AI applications and digital transformation.
MCM515	Entrepreneurship, Innovation & Venture Management	6	150	Opportunity recognition, innovation, business models, financing, venture growth and entrepreneurial leadership.

* Indicative workload under the proposed ECTS model.

Semester 4 — 30 ECTS

Code	Course	ECTS	Indicative Hours	Focus
MCM516	Sustainability, ESG & Responsible Commerce	6	150	ESG, sustainability strategy, climate/business risk, circularity, impact measurement and responsible business.
MCM517	Advanced Management Elective	6	150	Approved specialization elective aligned with commerce, management and career objectives.
MCM518	Applied Commerce Research Project	6	150	Supervised research project integrating literature, methodology, data/evidence, analysis and recommendations.
MCM519	Industry Internship / Management Practicum	6	150	Professional placement or applied consulting experience with reflective and analytical reporting.
MCM520	MCom Management Capstone & Comprehensive Viva	6	150	Integrated case/project demonstrating accounting, finance, economics, marketing, HR, operations, strategy and analytics.

* Indicative workload under the proposed ECTS model.

Advanced Commerce & Management Elective Catalogue

Students select an approved elective according to academic interests, career objectives, faculty availability and programme regulations.

Code	Elective / Specialization
EL01	Financial Management & Investment
EL02	Management Accounting & Control
EL03	Taxation & Fiscal Policy
EL04	Banking & Financial Services
EL05	Audit, Assurance & Risk Management
EL06	International Accounting & Reporting
EL07	Marketing & Digital Commerce
EL08	Human Resource Management
EL09	People Analytics
EL10	Operations & Supply Chain Management
EL11	Strategic Management
EL12	International Business
EL13	Business Analytics & AI
EL14	Entrepreneurship & Innovation
EL15	Corporate Governance
EL16	Sustainability & ESG
EL17	Project Management
EL18	Healthcare Commerce & Management
EL19	Hospitality & Tourism Management
EL20	Public & Nonprofit Management

Detailed Course Syllabus

Semester 1

MCM501 — Advanced Financial Accounting & Reporting

Credits: 6 ECTS. **Course scope:** Advanced financial statements, consolidation, reporting standards, analysis and contemporary reporting issues.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Case analysis 20%; individual/group assignment 20%; presentation/participation 10%; final examination/project 50%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

MCM502 — Management Accounting & Strategic Cost Management

Credits: 6 ECTS. **Course scope:** Cost behavior, ABC, budgeting, variance analysis, performance measurement and strategic cost management.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Case analysis 20%; individual/group assignment 20%; presentation/participation 10%; final examination/project 50%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

MCM503 — Advanced Economics for Commerce & Management

Credits: 6 ECTS. **Course scope:** Managerial economics, macroeconomic policy, markets, international trade and business-cycle analysis.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Case analysis 20%; individual/group assignment 20%; presentation/participation 10%; final examination/project 50%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

MCM504 — Organizational Behavior & Management

Credits: 6 ECTS. **Course scope:** Organizational theory, motivation, leadership, culture, teams, power, conflict and organizational effectiveness.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Case analysis 20%; individual/group assignment 20%; presentation/participation 10%; final examination/project 50%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

MCM505 — Research Methodology & Business Statistics

Credits: 6 ECTS. **Course scope:** Research design, sampling, measurement, statistical inference, data analysis and academic research reporting.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Applied assignment/data analysis 30%; research/analytics project 30%; presentation 10%; final examination/project 30%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

Semester 2

MCM506 — Corporate Finance & Investment Analysis

Credits: 6 ECTS. **Course scope:** Corporate financial decisions, valuation, capital budgeting, financing, risk-return, portfolio concepts and investment analysis.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Case analysis 20%; individual/group assignment 20%; presentation/participation 10%; final examination/project 50%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

MCM507 — Marketing Management & Consumer Analytics

Credits: 6 ECTS. **Course scope:** Marketing strategy, consumer behavior, market research, branding, digital marketing and customer analytics.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Applied assignment/data analysis 30%; research/analytics project 30%; presentation 10%; final examination/project 30%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

MCM508 — Human Resource Management & People Analytics

Credits: 6 ECTS. **Course scope:** HR strategy, talent, performance, rewards, employee relations, workforce planning and people analytics.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Applied assignment/data analysis 30%; research/analytics project 30%; presentation 10%; final examination/project 30%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

MCM509 — Operations, Supply Chain & Quality Management

Credits: 6 ECTS. **Course scope:** Operations strategy, process design, inventory, logistics, procurement, quality and supply-chain performance.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Case analysis 20%; individual/group assignment 20%; presentation/participation 10%; final examination/project 50%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

MCM510 — Business Analytics & Decision Models

Credits: 6 ECTS. **Course scope:** Data visualization, regression, forecasting, optimization, decision models and managerial dashboards.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Applied assignment/data analysis 30%; research/analytics project 30%; presentation 10%; final examination/project 30%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

Semester 3

MCM511 — Strategic Management & Corporate Policy

Credits: 6 ECTS. **Course scope:** Competitive strategy, corporate strategy, resources/capabilities, governance, implementation and strategic control.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Case analysis 20%; individual/group assignment 20%; presentation/participation 10%; final examination/project 50%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

MCM512 — Corporate Governance, Business Law & Ethics

Credits: 6 ECTS. **Course scope:** Company law, contracts, governance, compliance, risk, ethics, stakeholder responsibility and corporate accountability.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Case analysis 20%; individual/group assignment 20%; presentation/participation 10%; final examination/project 50%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

MCM513 — International Business & Global Commerce

Credits: 6 ECTS. **Course scope:** Globalization, trade, foreign investment, international finance, cross-cultural management and multinational strategy.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Case analysis 20%; individual/group assignment 20%; presentation/participation 10%; final examination/project 50%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

MCM514 — Digital Commerce, Information Systems & AI

Credits: 6 ECTS. **Course scope:** Digital business models, enterprise systems, e-commerce, data governance, AI applications and digital transformation.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Case analysis 20%; individual/group assignment 20%; presentation/participation 10%; final examination/project 50%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

MCM515 — Entrepreneurship, Innovation & Venture Management

Credits: 6 ECTS. **Course scope:** Opportunity recognition, innovation, business models, financing, venture growth and entrepreneurial leadership.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Case analysis 20%; individual/group assignment 20%; presentation/participation 10%; final examination/project 50%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

Semester 4**MCM516 — Sustainability, ESG & Responsible Commerce**

Credits: 6 ECTS. **Course scope:** ESG, sustainability strategy, climate/business risk, circularity, impact measurement and responsible business.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Case analysis 20%; individual/group assignment 20%; presentation/participation 10%; final examination/project 50%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

MCM517 — Advanced Management Elective

Credits: 6 ECTS. **Course scope:** Approved specialization elective aligned with commerce, management and career objectives.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Case analysis 20%; individual/group assignment 20%; presentation/participation 10%; final examination/project 50%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

MCM518 — Applied Commerce Research Project

Credits: 6 ECTS. **Course scope:** Supervised research project integrating literature, methodology, data/evidence, analysis and recommendations.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Applied assignment/data analysis 30%; research/analytics project 30%; presentation 10%; final examination/project 30%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

MCM519 — Industry Internship / Management Practicum

Credits: 6 ECTS. **Course scope:** Professional placement or applied consulting experience with reflective and analytical reporting.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Project/placement plan 10%; professional report 40%; applied analysis 20%; presentation/viva 20%; reflective evaluation 10%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

Credits: 6 ECTS. **Course scope:** Integrated case/project demonstrating accounting, finance, economics, marketing, HR, operations, strategy and analytics.

Indicative learning outcomes:

- Explain and critically apply advanced commerce and management concepts.
- Analyze business/commerce cases using financial, managerial and empirical evidence.
- Evaluate alternatives and formulate defensible recommendations.
- Communicate findings professionally using written, oral and digital formats.

Indicative assessment: Project/placement plan 10%; professional report 40%; applied analysis 20%; presentation/viva 20%; reflective evaluation 10%.

Learning activities: lectures, case studies, quantitative laboratories, simulations, workshops, projects, practitioner sessions and independent study.

Applied Commerce Research Project

- Students undertake an approved research problem in commerce or management.
- The project should include a problem statement, literature review, conceptual framework where applicable, methodology, evidence/data, analysis, findings and recommendations.
- Assessment should emphasize methodological rigor, analytical quality, relevance and academic integrity.
- A formal research report and presentation/viva should normally be required.

Industry Internship / Management Practicum

- Students complete an approved professional placement, consulting assignment or equivalent applied experience.
- Expected evidence includes workplace/organization analysis, assigned tasks, reflective learning, managerial recommendations and professional reporting.
- A faculty supervisor should monitor academic requirements; an industry supervisor may provide workplace feedback.

MCom Management Capstone & Comprehensive Viva

- The capstone integrates accounting, finance, economics, marketing, HR, operations, strategy, analytics and management.
- Students may complete a comprehensive business case, strategic management project, commercial transformation plan or integrated applied research project.
- The viva evaluates integration, professional judgment, evidence, ethics and ability to defend recommendations.

Digital Commerce, AI & Responsible Use

- Students should understand AI, analytics, digital commerce, enterprise systems and data-driven decision-making.
- AI use in coursework must follow institutional/course rules, including disclosure where required.
- Students remain responsible for accuracy, originality, confidentiality, citations and ethical use of AI-assisted outputs.
- Digital commerce should be studied alongside cybersecurity, data governance, privacy and organizational change.

International Benchmarking

The MCom–Management framework is benchmarked around graduate/second-cycle principles: advanced disciplinary knowledge, analytical and research competence, professional application, ethical responsibility, global awareness and independent learning. Formal accreditation or international recognition requires separate institutional and external processes.

- Graduate/second-cycle qualification principles.

- ECTS principles where ECTS is used.
- International expectations for commerce, accounting, finance and management education.
- Responsible management, sustainability, governance and ethical-business principles.
- Employer expectations for analytical, financial, digital, leadership and communication capabilities.

Admission Requirements

- Recognized bachelor's degree or equivalent in commerce, accounting, business, management, economics, finance or related field.
- English-language proficiency where required for English-medium delivery.
- Application and academic transcripts.
- Relevant quantitative/accounting preparation may be required or assessed.
- Interview, entrance test or subject assessment where specified by University policy.

Graduation Requirements

- Complete the approved 120-ECTS curriculum.
- Pass all core courses and the approved elective requirement.
- Successfully complete the Applied Commerce Research Project.
- Successfully complete the Industry Internship / Management Practicum or approved equivalent.
- Successfully complete the MCom Management Capstone and Comprehensive Viva.
- Meet academic integrity, attendance, assessment and administrative requirements.

Quality Assurance & Governance

- MCom Programme Committee — curriculum, delivery and programme outcomes.
- Academic Board — academic standards, assessment and progression.
- Quality Assurance Unit — course evaluations, graduate outcomes and programme review.
- Industry/Professional Advisory Board — relevance to commerce, finance and management professions.
- External academic reviewers — periodic independent review of curriculum and assessment.

Document Control

Field	Entry
Document	MCom – Management — 2-Year / 4-Semester Complete Curriculum & Academic Handbook
Institution	Docversity University
Version	1.0
Date	August 2026
Format	A4
Total Credits	120 ECTS proposed framework
Review	Annual curriculum monitoring; formal programme review on approved institutional cycle
Approval	To be completed by authorized academic governance and competent regulator/accreditor, as applicable